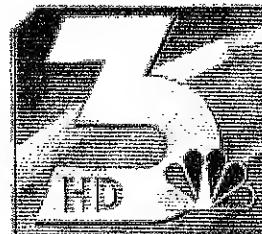


ORDER



KSNV

Orders	Order / Rev:	104994	
	Alt Order #:	06837955	
	Product Desc:	OBAMA FOR AMERICA	
	Estimate:	1536	
	Flight Dates:	09/25/12 - 10/01/12	
	Original Date / Rev:	08/01/12 / 09/28/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	
Agency	Name:	GMMB, Inc./ Washington D.C.	
	Buying Contact:		
	Billing Contact:		
	Washington Harbor		
	Washington, DC 20007		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	Obama for America <i>(revised)</i>	
	Demographic:	A35+	
	Product Codes:	PLC01-Democrat	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	99	\$78,525.00	\$66,746.25
10/01/12	10/01/12	22	\$16,525.00	\$14,046.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	99	\$78,525.00	\$66,746.25	0.00
October 2012	22	\$16,525.00	\$14,046.25	0.00
Totals	121	\$95,050.00	\$80,792.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$95,050.00
Market	100%	\$316,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$82,376.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$60,198.33
KTUD	1%	\$3,168.33
KVVU	20%	\$63,366.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$12,673.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$90.004	0.00	NM	4	\$1,300.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wagner	5-6a		-TWTF--	:30	4	\$90.00	0.00	NM	4	\$1,300.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 - 09/30/12 -TWTF-- 4 \$90.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TWThF----	:30	(\$90.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	(\$90.00)	0.00	NM				
See MG 1,5,1,6,1,7,1,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	\$325.00	0.00	NM				
(R) MG for 1,2,1,4,1,1,1,3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	\$325.00	0.00	NM				
(R) MG for 1,2,1,4,1,1,1,3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	\$325.00	0.00	NM				
(R) MG for 1,2,1,4,1,1,1,3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 5-6a	WakeUp w/Wagner	5-6a		-TwThF----	:30	\$325.00	0.00	NM				
(R) MG for 1,2,1,4,1,1,1,3 [Revised Rate to Reinstate]															
E 2	KSNV	09/25/12	09/28/12	M-F 6-7a WakeUp w/Wagner	6-7a		-TWTF--	:30	4	\$175.00	0.00	NM	4	\$2,600.00	
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 - 09/30/12 -TWTF-- 4 \$175.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	09/24/12-09/30/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TWThF----	:30	(\$175.00)	0.00	NM				
See MG 2,5,2,6,2,7,2,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2,5,2,6,2,7,2,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2,5,2,6,2,7,2,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	(\$175.00)	0.00	NM				
See MG 2,5,2,6,2,7,2,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	\$650.00	0.00	NM				
(R) MG for 2,4,2,2,2,1,2,3 [Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	\$650.00	0.00	NM				
(R) MG for 2,4,2,2,2,1,2,3 [Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	\$650.00	0.00	NM				
(R) MG for 2,4,2,2,2,1,2,3 [Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F 6-7a	WakeUp w/Wagner	6-7a		-TwThF----	:30	\$650.00	0.00	NM				
(R) MG for 2,4,2,2,2,1,2,3 [Revised Rate to Reinstate]															
E 3	KSNV	09/25/12	09/28/12	CM	658a-9am		-TWTF--	:30	4	\$200.00	0.00	NM	4	\$3,400.00	

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show											
				Today Show											
TODAY SHOW															

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 11	KSNV	09/25/12	09/28/12	M-F Today Show II	3rd Hr	9:00M	9-10a	:30	-TWTF--	:30	4	\$95.00	4.00	NM	4	\$1,400.00
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 09/24/12 - 09/30/12																
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>																
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$95.00	0.00	NM					
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$95.00	0.00	NM					
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$95.00	0.00	NM					
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$95.00	0.00	NM					
See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$350.00	0.00	NM					
(M) MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]																
6	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$350.00	0.00	NM					
(M) MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]																
7	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$350.00	0.00	NM					
(M) MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]																
8	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr		9-10a	-TWTF--	:30	4	\$350.00	0.00	NM					
(M) MG for 11.1,11.4,11.3,11.2 [Revised Rate to Reinstate]																
E 12	KSNV	09/25/12	09/28/12	M-F Today Show III	4th Hr	10am-11am	-TWTF--	:30	4	\$80.00	4.00	NM		4	\$1,300.00	
TODAY SHOW III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
Week: 09/24/12 - 09/30/12																
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>																
1	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$80.00	0.00	NM					
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$80.00	0.00	NM					
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$80.00	0.00	NM					
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$80.00	0.00	NM					
See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$325.00	0.00	NM					
(M) MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]																
6	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$325.00	0.00	NM					
(M) MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]																
7	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$325.00	0.00	NM					
(M) MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]																
8	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am	-TWTF--	:30	4	\$325.00	0.00	NM					
(M) MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate]																
E 13	KSNV	09/25/12	09/28/12	CM	11am-12pm	-TWTF--	:30	4	\$80.00	0.00	NM		4	\$1,300.00		

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray Rachael Ray											
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$80.00)	0.00	NM	
				See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$80.00)	0.00	NM	
				See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$80.00)	0.00	NM	
				See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	09/24/12-09/30/12	Rachael Ray			11am-12pm				-TWThF----	:30	(\$80.00)	0.00	NM	
				See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
				④ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]											
6	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
				④ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]											
7	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
				④ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]											
8	KSNV	09/25/12-09/28/12	Rachael Ray			11am-12pm				-TWThF----	:30	\$325.00	0.00	NM	
				④ MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate]											
E 14	KSNV	09/25/12	09/28/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$125.00	4	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				-TWThF----	:30	(\$125.00)	0.00	NM	
				See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				-TWThF----	:30	(\$125.00)	0.00	NM	
				See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				-TWThF----	:30	(\$125.00)	0.00	NM	
				See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	09/24/12-09/30/12	Noon News			12-1230pm				-TWThF----	:30	(\$125.00)	0.00	NM	
				See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
5	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				-TWThF----	:30	\$425.00	0.00	NM	
				④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]											
6	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				-TWThF----	:30	\$425.00	0.00	NM	
				④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]											
7	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				-TWThF----	:30	\$425.00	0.00	NM	
				④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]											
8	KSNV	09/25/12-09/28/12	Noon News			12-1230pm				-TWThF----	:30	\$425.00	0.00	NM	
				④ MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]											
E 15	KSNV	09/25/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$100.00	3	0.00	NM	4	\$1,300.00

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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AGENDA

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		-TWTF--	4	\$100.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	09/24/12-09/30/12	The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1230-1p	:30	(\$100.00)	0.00	NM
2	KSNV	09/24/12-09/30/12	The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1230-1p	:30	(\$100.00)	0.00	NM
3	KSNV	09/24/12-09/30/12	The Agenda 1230pm See MG 15.5,15.8,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1230-1p	:30	(\$100.00)	0.00	NM
4	KSNV	09/24/12-09/30/12	The Agenda 1230pm See MG 15.5,15.6,15.7,15.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1230-1p	:30	(\$100.00)	0.00	NM
5	KSNV	09/25/12-09/28/12	The Agenda 1230pm ④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]	1230-1p	:30	\$325.00	0.00	NM
6	KSNV	09/25/12-09/28/12	The Agenda 1230pm ④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]	1230-1p	:30	\$325.00	0.00	NM
7	KSNV	09/25/12-09/28/12	The Agenda 1230pm ④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]	1230-1p	:30	\$325.00	0.00	NM
8	KSNV	09/25/12-09/28/12	The Agenda 1230pm ④ MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate]	1230-1p	:30	\$325.00	0.00	NM

E 16 KSNV 09/25/12 09/28/12 Days of our Lives CM 1258p-2pm -TWTF-- :30 4 \$125.004 0.00 NM 4 \$1,700.00

DAYS

<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
<u>Week:</u>	09/24/12	-TWTF--	4	\$125.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	09/24/12-09/30/12	Days of our Lives See MG 18.5,18.6,16.7,16.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1258p-2pm		-TWThF----	:30	(\$125.00)	0.00	NM
2	KSNV	09/24/12-09/30/12	Days of our Lives See MG 18.5,18.6,16.7,16.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1258p-2pm		-TWThF----	:30	(\$125.00)	0.00	NM
3	KSNV	09/24/12-09/30/12	Days of our Lives See MG 16.5,16.6,16.7,16.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1258p-2pm		-TWThF----	:30	(\$125.00)	0.00	NM
4	KSNV	09/24/12-09/30/12	Days of our Lives See MG 16.5,16.6,16.7,16.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	1258p-2pm		-TWThF----	:30	(\$125.00)	0.00	NM
5	KSNV	09/25/12-09/28/12	Days of our Lives Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]	1258p-2pm		-TWThF----	:30	\$425.00	0.00	NM
6	KSNV	09/25/12-09/28/12	Days of our Lives Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]	1258p-2pm		-TWThF----	:30	\$425.00	0.00	NM
7	KSNV	09/25/12-09/28/12	Days of our Lives Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]	1258p-2pm		-TWThF----	:30	\$425.00	0.00	NM
8	KSNV	09/25/12-09/28/12	Days of our Lives Ⓜ MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate]	1258p-2pm		-TWThF----	:30	\$425.00	0.00	NM

E 17 KSNV 09/25/12 09/28/12 The Doctors CM 2pm-3pm -TWTF-- :30 4 \$85.004 0.00 NM

4 \$1,300.00

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KSNV	09/25/12	09/28/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$85.00	4	0.00	NM	4	\$1,300.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$85.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm			-TwThF----	:30	(\$85.00)	0.00	NM		
		See MG 17.5,17.8,17.7,17.8		[.NOT AVAILABLE RATE]											
2	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm			-TwThF----	:30	(\$85.00)	0.00	NM		
		See MG 17.5,17.6,17.7,17.8		[.NOT AVAILABLE RATE]											
3	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm			-TwThF----	:30	(\$85.00)	0.00	NM		
		See MG 17.5,17.6,17.7,17.8		[.NOT AVAILABLE RATE]											
4	KSNV	09/24/12-09/30/12	The Doctors			2pm-3pm			-TwThF----	:30	(\$85.00)	0.00	NM		
		See MG 17.5,17.8,17.7,17.8		[.NOT AVAILABLE RATE]											
5	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm			-TwThF----	:30	\$325.00	0.00	NM		
		(M) MG for 17.2,17.4,17.3,17.1		[Revised Rate to Reinstate]											
6	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm			-TwThF----	:30	\$325.00	0.00	NM		
		(M) MG for 17.2,17.4,17.3,17.1		[Revised Rate to Reinstate]											
7	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm			-TwThF----	:30	\$325.00	0.00	NM		
		(M) MG for 17.2,17.4,17.3,17.1		[Revised Rate to Reinstate]											
8	KSNV	09/25/12-09/28/12	The Doctors			2pm-3pm			-TwThF----	:30	\$325.00	0.00	NM		
		(M) MG for 17.2,17.4,17.3,17.1		[Revised Rate to Reinstate]											
E 18	KSNV	09/25/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$450.00		0.00						
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:00 PM-4:30 PM)		-TWTF--	:30	4	\$145.00	4	0.00	NM	4	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$145.00		0.00						

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004	0.00	NM		4	\$2,400.00
NEWS															
<u>Start Date</u>	<u>End Date</u>			<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12	09/30/12			-TWTF--		4			\$145.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		(\$145.00)	0.00	NM
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		(\$145.00)	0.00	NM
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		(\$145.00)	0.00	NM
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		(\$145.00)	0.00	NM
See MG 19.5,19.6,19.7,19.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		\$600.00	0.00	NM
(M) MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		\$600.00	0.00	NM
(M) MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		\$600.00	0.00	NM
(M) MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12		NEWS 3 at 4 (1 HOUR)		4-5pm			(4:00 PM-4:30 P-TWThF----		:30		\$600.00	0.00	NM
(M) MG for 19.3,19.4,19.2,19.1															
[Revised Rate to Reinstate]															
E 20	KSNV	09/25/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
NEWS															
<u>Start Date</u>	<u>End Date</u>			<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12	09/30/12			-TWTF--		4			\$700.00		0.00				
E 21	KSNV	09/25/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.001	0.00	NM		4	\$4,000.00
NEWS															
<u>Start Date</u>	<u>End Date</u>			<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12	09/30/12			-TWTF--		4			\$1,000.00		0.00				
E 22	KSNV	09/29/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.001	0.00	NM		1	\$650.00
NEWS															
<u>Start Date</u>	<u>End Date</u>			<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12	09/30/12			-----S-		1			\$650.00		0.00				
E 23	KSNV	09/30/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.002	0.00	NM		1	\$900.00
NEWS AFTER NFL															
<u>Start Date</u>	<u>End Date</u>			<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12	09/30/12			-----S		1			\$900.00		0.00				
E 24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$4,000.00
JEOPARDY															
<u>Start Date</u>	<u>End Date</u>			<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12	09/30/12			-TWTF--		4			\$230.00		0.00				

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E24	KSNV	09/25/12	09/28/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$4,000.00
JEOPARDY															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 09/24/12	09/30/12	-TWTF--	4	\$230.00	0.00										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Jeopardy	630-7pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 24.5,24.6,24.7,24.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Jeopardy	630-7pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 24.4,24.3,24.1,24.2															
[Revised Rate to Reinstate]															
E25	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004	0.00	NM		4	\$4,000.00
WHEEL															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 09/24/12	09/30/12	-TWTF--	4	\$230.00	0.00										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	M-F Wheel	7-730pm		-TWThF----	:30			(\$230.00)	0.00	NM			
See MG 25.5,25.6,25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
8	KSNV	09/25/12-09/28/12	M-F Wheel	7-730pm		-TWThF----	:30			\$1,000.00	0.00	NM			
(M) MG for 25.4,25.1,25.3,25.2															
[Revised Rate to Reinstate]															
E26	KSNV	09/25/12	09/28/12		CM	730-758pm	-TWTF--	:30	4	\$800.001	0.00	NM		4	\$3,200.00

Order / Rev: 104994
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Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
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KSNV

Order / Rev: 104994
Alt Order #: 06837955
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Advertiser:	Obama for America
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Order / Rev: 104994
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Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	KSNV	09/30/12	09/30/12	Sa-Su News 3 at ElevenCM		11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S		1	\$1,100.00		0.00						
E 39	KSNV	09/25/12	09/28/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$425.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSNV	09/24/12-09/30/12	The Tonight Show		1135p-1237a					-TWThF----	:30	(\$425.00)	0.00	NM	
See MG 39.5															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	The Tonight Show		1135p-1237a					-TWThF----	:30	\$425.00	0.00	NM	
	(M)	MG for 39.3	09/25												
[Revised Rate to Reinstate]															
E 40	KSNV	09/25/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$225.00	1	0.00	NM	4	\$900.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-TWTF--		4	\$225.00		0.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	KSNV	09/24/12-09/30/12	Late Night w/Fallon		1237a-136am					-TWThF----	:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	Late Night w/Fallon		1237a-136am					-TWThF----	:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12	Late Night w/Fallon		1237a-136am					-TWThF----	:30	(\$225.00)	0.00	NM	
See MG 40.5,40.6,40.7															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/25/12-09/28/12	Late Night w/Fallon		1237a-136am					-TWThF----	:30	\$225.00	0.00	NM	
	(M)	MG for 40.4,40.2,40.3													
[Revised Rate to Reinstate]															
6	KSNV	09/25/12-09/28/12	Late Night w/Fallon		1237a-136am					-TWThF----	:30	\$225.00	0.00	NM	
	(M)	MG for 40.4,40.2,40.3													
[Revised Rate to Reinstate]															
7	KSNV	09/25/12-09/28/12	Late Night w/Fallon		1237a-136am					-TWThF----	:30	\$225.00	0.00	NM	
	(M)	MG for 40.4,40.2,40.3													
[Revised Rate to Reinstate]															
E 41	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12	-----S-		1	\$750.00		0.00						
E 42	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/Wa@M		5-6a				M-----	:30	1	\$450.00	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$450.00		0.00						
E 43	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/Wa@M		6-7a				M-----	:30	1	\$700.00	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/01/12	10/07/12	M-----		1	\$700.00		0.00						

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

KSNV

AGENDA

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$325.00		0.00			
E 50	KSNV	10/01/12	10/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$425.00		0.00			
E 51	KSNV	10/01/12	10/01/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001	0.00	NM		1	\$325.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$325.00		0.00			
E 52	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.001	0.00	NM		1	\$450.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$450.00		0.00			
E 53	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	M-----	:30	1	\$725.001	0.00	NM		1	\$725.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$725.00		0.00			
E 54	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,200.00		0.00			
E 55	KSNV	10/01/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,200.00		0.00			
E 56	KSNV	10/01/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,300.00		0.00			
Spot															
Ch															
Date Range															
Description															
Start/End Time															
Weekdays															
Length															
Rate															
Rtg															
Type															
1 KSNV 10/01/12-10/07/12 M-F Jeopardy															
See MG 56.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 10/01/12-10/01/12 M-F Jeopardy															
See MG for 56.1 10/01 [Revised Rate to Reinstate]															
E 57	KSNV	10/01/12	10/01/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/07/12		M-----		1				\$1,300.00		0.00			
Spot															
Ch															
Date Range															
Description															
Start/End Time															
Weekdays															
Length															
Rate															
Rtg															
Type															
1 KSNV 10/01/12-10/07/12 M-F Wheel															
See MG 57.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 10/01/12-10/01/12 M-F Wheel															
See MG for 57.1 10/01 [Revised Rate to Reinstate]															
E 58	KSNV	10/01/12	10/01/12	Face to Face/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00

Order / Rev: 104994
Alt Order #: 06837955
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$900.00			0.00					
E 59	KSNV	10/01/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$500.00			0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	10/01/12-10/07/12	The Tonight Show		1135p-1237a				M-----	:30	(\$500.00)	0.00	NM
		See MG 59.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	10/01/12-10/01/12	The Tonight Show		1135p-1237a				M-----	:30	\$500.00	0.00	NM
		MG for 59.1 10/01 [Revised Rate to Reinstate]													
E 60	KSNV	10/01/12	10/01/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$250.00			0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	10/01/12-10/07/12	Late Night w/Fallon		1237a-136am				M-----	:30	(\$250.00)	0.00	NM
		See MG 60.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		2	KSNV	10/01/12-10/01/12	Late Nght w/Fallon		1237a-136am				M-----	:30	\$250.00	0.00	NM
		MG for 60.1 10/01 [Revised Rate to Reinstate]													
E 61	KSNV	10/01/12	10/01/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1	\$4,000.00			0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	10/01/12-10/07/12	Mon PR 8-10p		8-10pm				M-----	:30	(\$4,000.00)	0.00	NM
		See MG 61.2 [na]													
		2	KSNV	10/01/12-10/01/12	Mon PR 8-10p		8-10pm				M-----	:30	\$4,000.00	0.00	NM
		MG for 61.1 10/01 [Revised Rate to Reinstate]													
N 62	KSNV	09/30/12	09/30/12	Wake Up Early w/ Wagn6M Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$100.00	2	0.00	NM	1	\$100.00
Start Date															
		<u>Week</u>	<u>09/24/12</u>	<u>09/30/12</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
						-----S	1	\$100.00		0.00					
N 63	KSNV	09/30/12	09/30/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00	
Start Date															
		<u>Week</u>	<u>09/24/12</u>	<u>09/30/12</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
						-----S	1	\$1,200.00		0.00					
N 64	KSNV	09/29/12	09/29/12	To the Point - ON To the Point - ON	CM	430-5am	-----S-	:30	1	\$100.00	2	0.00	NM	1	\$100.00
Start Date															
		<u>Week</u>	<u>09/24/12</u>	<u>09/30/12</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
						-----S-	1	\$100.00		0.00					
N 65	KSNV	10/01/12	10/01/12	Today-AN Today-AN	CM	205a-304a	M-----	:30	1	\$45.00	3	0.00	NM	1	\$45.00
Start Date															
		<u>Week</u>	<u>10/01/12</u>	<u>10/07/12</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
						M-----	1	\$45.00		0.00					
N 66	KSNV	10/01/12	10/01/12	Mad Money AN Mad Money AN	CM	3:00-4:00am	M-----	:30	1	\$30.00	3	0.00	NM	1	\$30.00
Start Date															
		<u>Week</u>	<u>10/01/12</u>	<u>10/07/12</u>		<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
						M-----	1	\$30.00		0.00					